



HOLLIS, Age 13 - "The program helped me to finally see that instead of the present tense I must think more about my future life to save, invest so that some day I won't have to struggle. I want to be my own boss and instead of working for my money; make my money work for me."

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WorldofMoney.org Honors **A New York Yankees Great and A Fashion Mogul**

The WorldofMoney.org will honor New York Yankees Great **Curtis Granderson** and Fashion Philanthropist **Andrew Hilfiger** at the 8th Annual Benefit and Awards Ceremony on May 2, 2013 6:30pm - 9:00pm, at SIFMA, 120 Broadway in New York City. CEO Sabrina Lamb shares, "For their dedicated philanthropic efforts for the underserved by our dynamic honorees, our organization is thrilled to award **Curtis Granderson** the 2013 Icon For Change Award and to **Andrew Hilfiger**, the 2013 Fashion Philanthropist Award.

Honoree Curtis Granderson

2009 All-Star center fielder Curtis Granderson founded the Grand Kids Foundation in 2007 to focus on improving the educational experience for youth nationwide as well as helping to re-establish baseball opportunities for inner city youths. The Grand Kids Foundation has awarded \$80,000 in grants to various programs and schools throughout the nation since its inception. Curtis is also the author of "All You Can Be", which shares personal stories from his youth encouraging children to chase after their dreams. For his work with schools, Curtis was named the 2009 MLBPA Marvin Miller Man of the Year, and has been nominated for the prestigious Roberto Clemente Award three times (twice in Detroit and once in New York), which honors the MLB player that contributes the most off the field. He also acts as the official MLB Spokesperson for First Lady Michelle Obama's Let's Move anti-obesity campaign and has served for three years as MLB's Overseas Ambassador. While on the field, Curtis has proven himself to be one of the top center fielders in all of baseball. In 2007, he became just one of four players in MLB history to record 20 doubles, 20 triples, 20 home runs and 20 stolen bases in a single season, a feat that had not been reached since 1957. He led the American League in triples in both 2007 and 2008. He is currently the center fielder for the 27-time World Champion New York Yankees.

Honoree Andrew Hilfiger

Andy Hilfiger has been fusing the worlds of fashion and music for decades. He has played in bands, discovered new ones, dressed celebrities and creating lines inspired by them. At 12 years old, his first job was in his brother Tommy's store. At the same time, he picked up a bass and discovered music, eventually, moving to NYC from upstate New York to pursue music. Since then, he has played with a number of artists, including Marky Ramone, Kid Rock, and members of Blue Oyster Cult who play in his band, The X Brothers. In the 90s, Andy was instrumental in styling celebrities and musicians, and sponsoring tours at Tommy Hilfiger, USA. He also started the accessories division, where he designed hats, bags, and outerwear. He left to co-found the JLO by Jennifer Lopez clothing and fragrance line in 2001. Now, a partner at Star Branding, Andy is developing new lines inspired by celebrities and music, including Andrew Charles, inspired by Steven Tyler. Andy also was one of the Financial Presenters at the WorldofMoney.org Youth Financial Education Institute.

WorldofMoney.org Overview

The WorldofMoney.org was launched in December of 2005, quickly amassing an ambitious roster of financial experts who remain committed to empowering underserved youth with financial education in personal finance, philanthropy, Mandarin Chinese, philanthropy and technology creation.